

# PURPOSE FUELED

Find Your People. Fuel Your Purpose.



## SPONSORSHIP OPPORTUNITIES

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# PURPOSE FUELED

## OVERVIEW

Purpose Fueled is where purpose meets action. Every month, individuals passionate about living with intention come together to explore what truly drives them—purpose, community, and significance.

Each location attracts 50-125 attendees, creating powerful discussions, connections, and collaborations.

Currently hosted in **six in-person locations and one online location**, with plans for additional growth across Minnesota, nationally, and internationally.

### Purpose Fueled is about:

-  Connection
-  Community
-  Conversations

# **WHY PURPOSE FUELED MATTERS**

## **Connection:**

Attendees seek meaningful connections with like-minded individuals who share their passion for purpose and impact.

## **Community:**

Purpose Fueled fosters a supportive environment where participants can engage with others who value authenticity and personal growth.

## **Conversations:**

The events facilitate deep, impactful conversations that inspire attendees to explore their own purpose and potential.

## OUR LOCATIONS

-  Saint Paul
-  Minneapolis
-  Apple Valley
-  Minnetonka
-  Viking Lakes
-  Eden Prairie
-  Online

# WHY SPONSOR?

**With 7 locations and over 400 attendees each month, our gatherings create space for purpose, connection, and impact.**



## Strategic Brand Alignment

Position your organization alongside a trusted movement rooted in authenticity, leadership, and long-term impact.



## High-Value Audience Access

Reach purpose-driven professionals—HR leaders, entrepreneurs, executives, and creatives—who prioritize alignment in how they lead and live.



## Consistent Visible Exposure

Your brand featured across slide decks, registration pages, verbal recognition at events, and a strong social media presence.



## Expanding Regional & National Reach

Choose your level of impact—whether focused locally or across our growing national footprint.



## Social Media Reach:

Sponsors benefit from over **400,000+ organic LinkedIn impressions** in the past year – featuring your brand in targeted, high-visibility content designed for engaged, values-aligned professionals.

# BE PART OF THE PURPOSE FUELED MOVEMENT

**As Purpose Fueled grows from a grassroots gathering into a global movement, we're inviting purpose-driven brands and leaders to grow with us.**

This isn't just sponsorship—it's alignment.

By partnering with Purpose Fueled, you'll put your brand at the heart of conversations that matter. Conversations that change how people lead, live, and connect.

Whether you're rooted in Minnesota or expanding nationally, there's a place for your voice in this story.

Let's fuel purpose, together.

# LOCAL SPONSORSHIP OPPORTUNITIES

## (Per Location)

### **Fuel Sponsor — \$200 per month**

Keep the cups full and the room energized.

- ✓ Funds coffee, tea, and essential nutrition
- ✓ Logo on event slides
- ✓ Verbal thank-you during events
- ✓ Quarterly social media shoutout

### **Connection Sponsor — \$250 per month**

Fuel the energy before the event begins.

- ✓ Covers venue costs
- ✓ Name/logo on event slides
- ✓ Verbal thank-you during events
- ✓ Monthly social media shoutout

### **Welcome Experience Sponsor — \$400 per month**

Make a lasting first impression.

- ✓ Supports name tags, Special Guest gifts, check-in signage
- ✓ Logo featured at check-in
- ✓ Logo on event slides
- ✓ Verbal thank-you during events

### **Community Builder Sponsor — \$500 per month**

Build the community.

- ✓ All Connection Sponsor benefits
- ✓ Five additional tickets per event
- ✓ Logo on the Purpose Fueled website

# COMMUNITY-WIDE SPONSORSHIP OPPORTUNITIES

## (All Locations)

### First-Time Attendee Sponsor — \$500 per month

Help someone say yes for the first time.

- ✓ Covers costs for 5 first-time guests per location
- ✓ Recognition in opening remarks at all locations
- ✓ Logo on the slide deck

### Newsletter / Communication Sponsor — \$350 per month

Reach 3,000+ inboxes with purpose and inspiration.

- ✓ Logo in all Purpose Fueled newsletters
- ✓ Short sponsor spotlight or quote
- ✓ Link to your website or offer

### Technology Sponsor — \$750 per month

Power the tools that keep us connected.

- ✓ Funds AV equipment, check-in tech, and presentations
- ✓ Logo on slides at all locations
- ✓ Recognition in events, emails, and social media
- ✓ “Powered by [Sponsor]” on registration pages

# SIGNATURE SPONSORSHIPS

## Growth Partner — \$5,000 (One-Time)

Help bring Purpose Fueled to life in your city.

- ✓ Recognition at events and in communications
- ✓ Featured on website and in email recaps

## Photography Sponsor — \$1,000 per month

Capture and share 60+ powerful moments monthly.

- ✓ Sponsor credit on all photo content
- ✓ Recognition across social channels

## Videography Sponsor — \$1,000 per month

Bring Purpose Fueled stories to life.

- ✓ Branded monthly videos
- ✓ Full sponsor recognition on distributed content

# PREMIER ANNUAL OPPORTUNITY

## Community Impact Partner — \$25,000 per year

Fueling people. Elevating purpose. Creating impact.

- ✓ Recognition at 100+ events annually
- ✓ Premier visibility across all materials
- ✓ Monthly LinkedIn features
- ✓ Speaking opportunities at select events
- ✓ Strategic involvement in future growth
- ✓ Keynote by Mick White for your team, company, or conference

**PURPOSE FUELED**

# INTERESTED IN SPONSORING?

We'd love to explore how Purpose Fueled can align with your values and business goals.

## CONTACT

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