

PURPOSE FUELED

Find Your People. Fuel Your Purpose.



**2025 SPONSOR
PACKAGE**

PURPOSE FUELED

OVERVIEW

Purpose Fueled is where purpose meets action. Every month, individuals passionate about living with intention come together to explore what truly drives them - purpose, community, and significance.

Each location attracts 50-125 attendees, creating powerful discussions, connections, and collaborations.

Currently hosted in six in-person locations and one online location, with plans for additional growth across Minnesota, nationally, and internationally.

Purpose Fueled is about:

-  Connection
-  Community
-  Conversations

WHY PURPOSE FUELED MATTERS

Connection:

Attendees seek meaningful connections with like-minded individuals who share their passion for purpose and impact.

Community:

Purpose Fueled fosters a supportive environment where participants can engage with others who value authenticity and personal growth.

Conversations:

The events facilitate deep, impactful conversations that inspire attendees to explore their own purpose and potential.

PURPOSE FUELED

WHAT MAKES PURPOSE FUELED DIFFERENT

Focus on Purpose

It's more than an event—it's a movement. By centering conversations on meaning and significance, we create space for clarity, alignment, and renewed direction.

Rooted in Community

Your support brings people together—those hungry for purpose, connection, and growth. This is where belonging starts and transformation begins.

Engaging by Design

Purpose Fueled is intentionally structured to spark dialogue, not just deliver content. Through thoughtful discussions and interactive moments, attendees are invited to lean in, share openly, and shape the experience together.

Built for Impact

Your partnership fuels real change—helping individuals apply what they learn to create ripple effects in their lives, workplaces, and communities.

START EACH MONTH WITH PURPOSE

Held on the first Friday of every month, Purpose Fueled events bring together 400+ purpose-fueled professionals for meaningful conversations and authentic connection.



Current Locations

Woodbury · Minnetonka ·
Minnetrista · Rochester ·
Edina · St. Paul -
Online



Attendees

50-100 per event —
professionals, HR leaders,
entrepreneurs, creatives, leaders.
People searching for more.



What It Sparks

Meaningful conversations, fresh
clarity, and lasting community.

With growing momentum, each event becomes a catalyst for purpose-fueled action in business and life.

EXPANDING THE PURPOSE FUELED MOVEMENT

The hunger for real connection and deeper conversation isn't just local - it's everywhere.

As more communities raise their hands, we're listening—and expanding.

Potential Expansion Locations



Additional Minnesota locations are also being explored.

National Expansion Targets



We are actively exploring other key markets based on community interest and aligned hosts.

Growth Goal

12 new cities by May 2026
with continued expansion as demand dictates.

BE PART OF THE PURPOSE FUELED MOVEMENT

As Purpose Fueled grows from a grassroots gathering into a global movement, we're inviting purpose-driven brands and leaders to grow with us.

This isn't just sponsorship—it's alignment.

By partnering with Purpose Fueled, you'll put your brand at the heart of conversations that matter. Conversations that change how people lead, live, and connect.

Whether you're rooted in Minnesota or expanding nationally, there's a place for your voice in this story.

Let's fuel purpose, together.

Sponsorship Opportunities

LOCATION SPONSOR

\$2,500



Benefit 1 - Exposure

Logo on the slide deck for one specific location.



Benefit 2 - Social Media

LinkedIn shoutouts for all Minnesota events.



Benefit 3 - Registration

Logo on the registration links for all Minnesota locations.



Benefit 4 - Event Recognition

Mentioned in person at the event in your location.

Even small steps create big change.
Join us as a Location Sponsor.



Sponsorship Opportunities

MINNESOTA REGIONAL SPONSOR

\$10,000



Benefit 1 - Exposure

Logo on the slide deck for all Minnesota locations.



Benefit 2 - Social Media

LinkedIn shoutouts for all Minnesota events.



Benefit 3 - Registration

Logo on the registration links for all Minnesota locations.



Benefit 4 - Event Recognition

Mentioned in person at all Minnesota events.

Purpose grows with regional roots.
Partner with us as a Minnesota Sponsor.



Sponsorship Opportunities

NATIONAL SPONSOR

\$25,000



Benefit 1 - Exposure

Logo on the slide deck for all locations nationally.



Benefit 2 - Social Media

LinkedIn shoutouts across all locations.



Benefit 3 - Registration

Logo on the registration links for every Purpose Fueled event.



Benefit 4 - Event Recognition

Mentioned in person at every event, nationally.

Your support fuels a national movement.
Join us as a National Sponsor.



WHY SPONSORS CHOOSE PURPOSE FUELED

Purpose isn't just good for people—it's good for business.

Today's professionals seek more than products or services—they seek alignment with brands that reflect their values.

Partnering with Purpose Fueled connects your brand to a growing, impact-driven audience through meaningful exposure and intentional engagement.



Strategic Brand Alignment

Position your organization alongside a trusted movement rooted in authenticity, leadership, and long-term impact.



High-Value Audience Access

Reach purpose-driven professionals—HR leaders, entrepreneurs, executives, and creatives—who prioritize alignment in how they lead and live.



Consistent Visible Exposure

Your brand featured across slide decks, registration pages, verbal recognition at events, and a strong social media presence.



Expanding Regional & National Reach

Choose your level of impact—whether focused locally or across our growing national footprint.



Social Media Reach:

Sponsors benefit from over 400,000+ organic LinkedIn impressions in the past year - featuring your brand in targeted, high-visibility content designed for engaged, values-aligned professionals.

PURPOSEFUELED

LET'S MAKE A DIFFERENCE, TOGETHER.

For Hosts:

Interested in bringing Purpose Fueled to your city? Contact us to discuss hosting opportunities.

For Sponsors:

Choose your sponsorship tier and join us in expanding Purpose Fueled to new locations. Ready to make a difference? Contact us today to secure your sponsorship!



CONTACT

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